

Stern Brothers

will close out To-morrow and Saturday
a number of Spring Styles of

Women's Tailor-made Suits

Odd sizes, with long and walking length skirts,
in a great variety of materials and colorings, at
Former prices \$35.00 to \$48.00

Walking Skirts at \$4.75
in various Tweed Mixtures,
Real value \$8.00

Handkerchief Dep't

Paris Novelties in Men's and Women's Silk and Linen Handkerchiefs, striped and plaid effects, also tape borders.

Special Values, To-morrow

Women's Unlaundered Linen Hand Emb'd Initial Handkerchiefs, 12c Each \$1.40 Doz.
Women's Lace Edge Linen H'dk's, with lace insertions, 19c " \$2.25 "
Women's French Silk and Linen H'dk's, in colored & striped effects, 24c " \$2.75 "
Women's Embroidered and Lace Edge Linen Handkerchiefs, 48c " \$5.50 "

Imported Dress Trimmings

Greatly Below Actual Value

Passmenteries on Cloth of Gold, Appliques in Floral Designs, Persian Effects, Linon Appliques, Silk Passmenteries and Black and Steel,

at 55c, 65c, 95c and \$1.45 yd.
Value 75c to \$3.00 yd.

PASSEMENTERIE COLLARS, 95c, \$1.35
in round and stole effects,
Value \$1.50 to \$3.00

SPRING STYLES in

Women's Oxford Ties

Gibson Ties and Walking Pumps

in Tan and Black Russia Calf, White Buck and Canvas,
Vici Kid, Patent Leather and French Calfskin.

West Twenty-third Street.

Ehrich Bros.

HATS TRIMMED FREE OF CHARGE.

6TH AVE., 22D AND 23D STS., NEW YORK.

Mail orders filled
Unless otherwise stated. WRITE TO-
NIGHT for whatever you require.
Though not in the advertisement, it is surely
in the store—and you are certain to save
money by ordering during this great sale.

Morning Sales

Friday—8 to 12.30—Extra bargains offered
only to relieve the afternoon crush by inducing morn-
ing purchases. Hence, only for these hours—8 A. M.
to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items:

25c wash fabrics, 7c. 75c dress remnants, 25c
All remnants of wash fabrics—
mulls, lawns, ginghams, bat-
istes, &c.—two to ten yards
in length—worth 12c. 7c
Waist and dress lengths in all
the new wool weaves—a splen-
did variety that retails from
50c to 75c—sale
price 25c

Women's \$25 suits, \$12.50; \$16.75 suits, \$10.95.



"Impossible, such values!" you'll say, but the manufacturer's time to unload had
come—and so he wisely took a quick loss. Here are suit, coat and skirt values
that will surprise every woman who sees them.

\$25 suits for \$12.50—All fashionable
spring materials—broadcloths, etamines,
cheviots and fancy mixtures in mannish
cloths—in a variety of colors; man-tail-
ored by one of the best manu-
facturers of New York; not
seen in any other store
in this city. \$12.50

Misses' \$16.75 walking suits, \$10.95—
Misses' walking suits, collarless, in all-
wool English mixtures, shades gray, tan
and blue, blouse style, with side pleat
effect; full pouch, colored with fancy
braid and novelty buttons, skirt
seven-gore flare, with
double tan pleat, in-
verted back \$10.95

\$18.75 misses' suits, \$11.95—Misses'
walking suits, collarless, in novelty mix-
tures, Norfolk style, with double pleats,
front and back, with belt; trimmed
with Persian braid and \$11.95
gun metal buttons—\$18.75
value for

Women's \$27.50 walking and dress \$19.95
suits
Women's \$22.50 walking suits, 12.50
Women's \$14.50 suits, 8.50
\$7.95 dress skirts of ladies' cloth 4.75
black
Women's \$7.95 jackets in tan, co-
vert and black cheviot, 4.95

Final days that great shoe sale.

A full third "cut" from the price of all broken lots left from that recent great
shoe sale—reducing a full third what have all along been New York's very lowest shoe prices—to
gain room for new spring shoes and Oxfords. The items below are but hints of these radical reduc-
tions. No C. O. D.'s, no mail or telephone orders can be filled.

Here are women's \$2.50 shoes to be sold at \$1 a pair.
Women's shoes and Oxfords made of patent leather and dongola kidskin, button
and lace; in every size and width; the newest spring toe shape and heels. In this line
dress shoe there is no sewing to hurt the feet; all are well made, neat
and dressy; in every size and width. Some russet calf Oxfords with
Louis XV. heels in the lot. On sale from 10 to 1 only.

Think of misses' and children's shoes and
sandals for 69c. On sale from 10 to 12 only.

69c Misses' and children's patent leather strap sandals, in all sizes and widths
—all neatly made, smooth inner soles; regular \$1.50 sandals at 69c. Also
\$1.50 shoes for children, 69c; several hundred pairs of misses' and chil-
dren's button and lace and little girls' shoes—box calf, vici and dongola
kid; regular \$1.50 shoes, 69c; also Oxford ties, 69c.
Boys' \$1.50 shoes, 75c.—250 pairs of boys' and youths' satin calf school shoes, sizes from 11 to 5 1/2, 75c
regular \$1.50 value, special sale price.
These boys' shoes on sale from 10 to 11 o'clock. On these no mail orders.

Clothing prices you've never before known

It means phenomenal selling—whether man or boy, you're inter-
ested in to-morrow's very special offerings—a dozen or more lots will be on sale at
prices NEVER before made for SUCH clothing.

Men's \$2.50 trousers, \$1.00.
The cloths in these regular \$2.50 pants
are all wool, in black and fancy
cheviots and cassimeres—all in pleas-
ing patterns and thoroughly
made. ON SALE, 8 to 12.30 1.00

Here's another big sale—
Men's \$3.50 pants, \$1.59.
The pants of this lot cost almost double
to make. Extra sizes and small sizes
—all wool fabrics—most desirable
colorings and patterns—
wonderful values at 1.59

\$7.50 for men's \$15 top coats.
All cut in the latest and most desirable styles,
and include the extreme long coat of 32 to the more
conservative length. We ask the fastidious dresser
to examine these coats before purchasing and be con-
vinced that this is the greatest sale of the season

\$1.89 for boys' \$4 suits.
These little suits in Norfolk and double-breasted
styles are without exception the best values ever
offered by any store, and should be examined to be
thoroughly appreciated. All the patterns are in the
newest spring designs and pleasing to the eye

Those ideal \$5 trimmed hats.

Think of the richest hats that in most stores are
two and three times this price—and
that's what you'll find in these famous
Ehrich \$5 hats.

Hats trimmed free of charge.
In this rich collection are creations of our own
skilled milliners as well as those copied from
imported models, at prices that
are a mere fraction of what you
are in the habit of paying. At
\$5, \$7.50 and \$10.00 the cleverest designs in
trimmed hats and toques in the city.

Rugs, carpets, lace curtains and screens.

Extraordinary values—unusual savings on just the goods that
the thrifty housewife now seeks—You'll see at a glance the rare values.

75c Brussels tapestry carpets, 48c.
Sanford's tapestry Brussels
carpets, in Persian and
floral designs—strictly
all wool. 48c
\$6 white enamel cribs, \$4.75.
Babies' cribs, made with
spring bottoms, size 26x
46, with strong pillars
and good fillings and neat
brass trimmings. 4.75
(Others at equally special prices.)
39c art tapestries, 19c.
Fine Puritan art tapestries, double
faced, assorted colors, suitable
for upholstery and fancy covers. 19c
50c Smyrna rugs, 29c.
Large assortments of
Smyrna door mats in
rich colors—imported—
made in Austria—will
not fade. 29c
\$12.50 Jap matting, \$7.98.
Extra fine Jap matting, full 40 yards to
the roll, in beautiful
carpet patterns, extra
heavy, full range of
rich colors. 7.98
\$1.50 lace curtains, 95c.
All perfect goods—patterns are in
Cluny, Oriental and Irish points,
warranted to be the best Scotch
lace curtains. 95c

Rothenberg & Co.

New York's Fastest
Growing Store.

WEST 14TH ST.

Satisfaction Guaranteed or
Money Promptly Refunded.

A Vast Array of Friday Bargains.

To-morrow ought to be the biggest Bargain Friday this store has
ever known. The matchless bargains that we are offering deserve an
immense response. We've never before been able to present such peerless
opportunities thus early in the spring. It ALWAYS pays to buy at
Rothenberg's, but TO-MORROW the savings will be manifold. There
are scores of most attractive opportunities, specially arranged for this oc-
casion. Besides these most astonishing merchandise offerings we will give



Double Blue Stamps To-Morrow.

Women's Walking Suits at \$5.00.

These Walking Suits are made in black or blue plain cheviot. The material is firmly woven and will
keep its shape and give satisfactory wear. The coats are collarless, with deep bands of stitched
peau de soie or taffeta around the neck, and are finished with black braid.
Broad-fronted double-breasted style, lined to the edge and fastened with
loops; coats 22 inches long, and skirts are walking length in the new flare
style, carefully tailored, and finished with five rows of tailored stitching
around the bottom. All sizes, at

Coats and Jackets Under Price.

The newest covert jackets, and very attractive silk
Coats. Peau de Soie Silk Coats, made and
trimmed in several new styles, such as Eton or
26-inch fitted or loose-back coats, lined and un-
lined and trimmed with lace and silk braid. Also
Tan Covert Cloth Jackets in the new collar-
less style, with deep stitching
around neck, double breasted,
satin lined to edge and fast-
ened with loops; another
matchless opportunity. 4.98

Women's Sateen and Gingham Waists at 49c.

600 Spring Waists, made from black sateen, pleated front and back and button
trimmed; also in new gingham, in fancy stripes made in same style; colors blue,
pink, rose and gray; both are made with full sleeve; an extraordinary bargain
Friday offer at 49c

Girls' Goat Sale.

Girls' Newest Spring Box Coats at \$1.98.
Made in new collarless style, double breasted, full Russian
back, cloth faced, fancy emblem on sleeve, full reverse
puff cuff; neck trimmed with six rows
of fancy silk braid; colors cadet, navy,
brown or red; sizes 6 to 14; value,
\$3.00; great bargain at 1.98

Girls' Peau de Soie Coats, \$3.98.
In three of this season's newest styles, with shoulder capes
trimmed with antique lace and tailor stitching, silk braid
and lace medallions; silk braid and silk insertion, large
puff sleeve, full box back, double-breasted
front, lined throughout with black or light
blue lining. They are three-quarter length;
sizes 4 to 14, at 3.98

A Matchless Clothing Offering for Boys.

Sailor Suits, Norfolk Suits and Children's Eton Russian Suits at Almost Half Price.
Suits That You'll Have Hard Work to Match at \$3.50, Offered
To-Morrow at 1.98

We intend to maintain the splendid lead that we've made in this Boys' clothing store of ours.
We can announce for this event positively the best suits in the widest assortment and most excellent
workmanship ever offered at anywhere near this price. We know their good qualities so well that
we will gladly agree to give a new suit for every one that proves to be unsatisfactory.

Blue Serge Sailor Suits, also in red and brown colors, made from
12 ounce guaranteed serges, fancy cassimeres and chevils, all-wool
crashes, ages 3 to 8. 1.98
Boy's Norfolk Suits, ages 5 to 14 years, made from various mix-
tures in all-wool crases.
Children's Eton Russian Suits, ages 3 to 7 years, made from
guaranteed serge, in blue, red and brown; all choice at 1.98

A Sale of Silks.

Famous "Bobby Never-Tear" Silk at 50c per Yd.
This Silk will wear, wash and still retain its original silk
beauty—wear guaranteed—it is pure silk,
and it will not tear, split or stretch. It
will stand the most severe test. We have
it in all latest and best shades. Special
price, per yard. 50c
2,000 Yards of all Silk Polka Dot Pongee, in brown,
tan, cadet blue, gray, lilac, royal blue, navy
blue and black; high lustre, soft and clingy
and in a wide range of the popular dots; 49c
value, at 35c

Patent Medicines

And Toilet Articles.
PE-RU-NA, 59c
The great tonic,
White Pine Cough Syrup,
with tar, bottle, 10c.
Crescent Headache Wa-
fers, box, 8c.
No-Bald Hair Tonic,
makes hair, cures eczema,
dandruff and all scalp dis-
eases, 50c bottle for 35c.
Scalding Powders, full
weight, box, 15c.
Lysol Pinkham's Com-
pound, 60c.

Women's & Children's Shoes

Women's Shoes, \$1.19 and \$1.50
Fine Dongola Kid Leather Lace
Shoes, with patent toe caps, soft
and flexible; sizes 2 1/2, 3, 3 1/2, 4,
4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 8. 1.19
Also a Special Lot of Patent Leather Ox-
fords, for Women, with Cuban Heels.
Women's Dongola Leather Lace and
Button Shoes, with regu-
lar height heels; all sizes,
at, per pair. 1.50
A Lot of Children's Shoes at 49c.
Two kinds of leather in this showing. Both made
up in most recent styles, and guaranteed to
be of reliable workmanship. Dongola kid in
sizes 5, 6, 7, 8; and patent leather shoes in
sizes 2, 3, 4, 5, 6. All on sale at 49c

Go-Gart Specials.

Extremely Seasonable Opportunities.
Lot 1—100 Go-Carts, like illustration, re-
clining back and close woven dashboards;
rubber tire wheels, foot
brake and parasol hold-
er. Value \$6.75. Sale
price. 4.98
Lot 2 is made up of Reclining
Carts, with rubber tire wheels, very
light and serviceable like illus-
tration at right; worth
\$3.75, at 2.50
Lot 3 consists of 100 Reclining
Go-Carts, like cut; manufactured
by the celebrated Heywood Bros. & Wakefield Co. Best
English running gears, enamelled in green,
with rubber tire wheels, patent foot brake
and parasol bracket. Value \$10.75; spe-
cial. 7.50

Buy It To-Day. The 1904 World Almanac and Encyclopedia. What? The Biggest Little Book Published.

PRICE 25 CENTS. BY MAIL 35 CENTS.

Distinctiveness in Covert Coats

\$8.50 is Regular Price.

5.98



Novelty Pleated front and
back with fancy sleeve. Ma-
terial of London Covert Cloth,
in tan and black. The style is
a refreshing departure from the
commonplace fashions. Not-
withstanding, Friday and Sat-
urday shoppers buy 5.98
at 5.98
\$6, \$7 and \$8 \$3
Dress Skirts
For Two Days,
A stylish aggregation of dress skirts in
a splendid assortment of voile, etamines
and broadcloth materials. Trimmed with
taffeta bands. They vary in value—none
worth less than \$6, others
as much as \$8; Friday and
Saturday 3.00

New York Store Only.

THE Bedell COMPANY
Cloak and Suit House.
NEW YORK.
12 and 14
West
14th Street.

JAMES MCGREERY & CO.

Ladies' Gloves.
Tan, mode, mo'e, blue, green,
gray, ficelle, black, pearl
and white.
Suede and Kid Gloves.
1 and 2 clasp or 2 button.
\$1.00 per pair.
Kid Gloves, Misses' sizes,—
4 3/4 to 6 1/2.
Boys' sizes. 000 to 3.
50c p r pair.
Twenty-third Street.

JAMES MCGREERY & CO.

Sale of
Ladies' Hosiery
On Friday and Saturday
April 8th and 9th.
Sheer Lisle Thread Stock-
ings, with small designs
embroidered in black or
white.
Double heels, soles and toes.
50c per pair.
Pure thread Jilk (black)
Stockings, with double
heels, soles and toes.
\$1.50 per pair.
Value \$2.25.
Twenty-third Street.

How much do you pay the cab-
man when you engage him? The
1904 World Almanac and Encyclo-
pedia tells what the fares should
be on each city. Price 25 cents,
by mail 35 cents.

Sunday World Wants Work Monday Morning Wonders.